

WC Race Series Society Fundraising Program

Dear Athletes and Parents,

We are excited to introduce a new, on-going fundraising program that will **not cost you one penny.**

The WC Race Series Society (WCRSS) has partnered with a local fundraising company called Progressive Fundraising that purchases gift certificates and gift cards from large, well known retailers at a discount. The WCRSS is offering the certificates and cards to you, athletes and your friends and family, at face value and the WCRSS keeps the difference as a fundraiser.

Some of the participating retailers are:

MarketPlace IGA, Fairway Market, Capers, Stong's, Killarney Market, The Bay, Zellers, Home Outfitters, Sears, Home Depot, Home Hardware, Chevron, Petro-Canada, Canadian Tire, Chapters, Future Shop, Shoppers Drug Mart, Starbucks, Staples, Sport Mart, The Gap, Old Navy, Winners, Marks WW, Payless SS, Linens-N-Things, Toys 'R' Us, Blockbuster, Cineplex Odeon, M&M Meat Shops, Domino's, Earls, White Spot, Milestone's, Swiss Chalet, The Keg, Cactus Club, Moxies, Red Robin, The Boathouse, The Old Spaghetti Factory and many more.

How the Program Works:

1. Several times throughout the year an order form will be emailed to you as a member of the WCRSS. A deadline for order forms will be announced at this time (approximately two weeks after each order form is emailed to you).
2. Determine which certificates and cards you would like to purchase in what denominations.
3. Return the completed order form in an envelope with a cheque totaling the cumulative face value of the cards requested for purchase to a WCRSS board member at a race series event prior to the deadline or mail your orders directly to Progressive Fundraising Inc. 3595 West 31st Avenue Vancouver, BC V6S 1X8. Cheques are to be made payable to WCRSS board member Peter Rose.
4. Pick up your order at the next WCRSS event or have it delivered to your home directly if in Metro Vancouver. Arrangements will be made to deliver orders to athletes outside of Metro Vancouver.

To demonstrate the potential fundraising ability of this program; the average family spends \$6,000 - \$7,000 on groceries each year. If even 10 race series members can purchase \$100 per month on all household purchases from participating retailers, the WCRSS can earn \$600 this year.

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| (ie) | \$ 1,200 | per athlete/family in one year |
| | <u> x 10</u> | athletes/families |
| | \$ 12,000 | |
| | <u> 5%</u> | average return per merchant card |
| | \$ 600 | Profit for the WCRSS |

Let's all participate by just pre-planning your regular household purchases at retailers offering to support the WCRSS.

Sincerely,

WCRSS Board of Directors